



Midwest Women's Sailing Conference, Inc.  
3701 N. Maryland Ave., Shorewood, WI 53211  
414.530.6528, [info@midwestwomenssailing.org](mailto:info@midwestwomenssailing.org)  
[www.midwestwomenssailing.org](http://www.midwestwomenssailing.org)

**PLEASE SUPPORT WOMEN'S SAILING  
WHILE YOU PROMOTE YOUR BUSINESS!!!**

Dear Supporter:

The Midwest Women's Sailing Conference, Inc. is a non-profit 501(c)3 organization with a mission: "To empower women of all skill levels in the sport of sailing through education and networking." Over the past seven years, hundreds of women – volunteers, instructors, and attendees – spanning six decades of age, have come from all over the Midwest to our day-long event in Milwaukee. The sailors are beginners, experienced crew, and boat owners; they are racers and cruisers and day sailors.

**We are asking for your help, as a member of our community,  
to ensure our eighth annual conference is a success!**

**Conference Objective:** Our purpose is to offer education and build community. We help women sailors improve their skills in the areas of safety, boat handling, maintenance, and seamanship. Our 2019 keynote speaker is Sarah Renz, 2019 Chairman of the Chicago Yacht Club Race to Mackinac, presented by Wintrust. What is the route a Lake Michigan sailor takes to get from skippering her Sunfish to running the Chicago-MAC? The waypoints are as diverse as the boats she has sailed! We are excited to have her.

**This year's conference will take place at the Milwaukee Community Sailing Center on May 18, 2019.**

We are seeking cash as well as in-kind sponsorships. So that we can provide the most benefit, we would like to have your confirmation by April 10, 2019. Program ad space is limited.

**What can we use? Money! In addition, we are grateful for donated items for our silent auction, raffle baskets, and welcome bags (quantity of 125 pcs). These include:**

- Gift certificates
- Artwork
- Reusable water bottles
- Personal care products with a boating focus
- Bags (duffle, cloth, canvas)
- Energy Bars
- Travel-size hand sanitizers
- Your other branded promotional items

We can arrange for the pick-up of donations, or they can be shipped to our address above. Your donation may be tax deductible; consult your tax advisor.

Thank you for your time and consideration. Please feel free to contact us and we look forward to speaking with you soon.

Sincerely,

Phyllis McDonald  
Event Chair

[info@midwestwomenssailing.org](mailto:info@midwestwomenssailing.org)

cell: 414 530 6528



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## Sponsor & Donor Benefits

The Midwest Women's Sailing Conference is seeking contributing sponsors at all levels, whether financial or in-kind support. In exchange for your generosity, you will receive:

	Platinum \$4,000	Gold \$2,000	Silver \$1,000	Bronze \$500	Copper \$250
Your support acknowledged in our program.	x	x	x	x	x
Your literature available to every participant.	x	x	x	x	x
Your promotional item in every Welcome Bag.	x	x	x	x	x
Your logo in our program and on our website.	x	x	x	x	
Your logo in our promotional materials.	x	x	x		
Your named sponsorship of breakfast or lunch.	x				
Opportunities custom tailored to your needs.	x				
Your ad in our event program.	Full pg	Full pg	1/2 pg	1/4 pg	1/8 pg

Company \_\_\_\_\_

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E-mail \_\_\_\_\_

Level:  Platinum  Gold  Silver  Bronze  Copper

Door Prize/Auction Item (describe) \_\_\_\_\_

We would like to send literature (125 pieces)

Please e-mail your logo as an **.ai** (adobe illustrator) or **.eps** (encapsulated postscript) file to [info@midwestwomenssailing.org](mailto:info@midwestwomenssailing.org).